



JERSEY'S **BEST** WORKPLACE

powered by
Compass





What is Jersey's Best Workplace?

Jersey's Best Workplace is a prestigious new annual award that recognises organisations in the Island that are seen by their employees to be great places to work. These awards will enable organisations that prioritise employee satisfaction, engagement and wellbeing to showcase what they do well, acting as a celebration and benchmark of success.

Jersey's Best Workplace is powered by **CompassJersey**, a specialist HR and training services provider based in St Helier and is media-partnered with **All Island Media**, the trusted name behind the Jersey Evening Post and Bailiwick Express brands.

All participating organisations will receive a comprehensive **set of results that clearly show how employees feel about their place of work, providing valuable evidence-based data to business owners and senior management teams**. The results will include insights into how employees feel on Monday morning, the levels of flight risk (those looking to leave within the next 12/24 months) as well as views on personal pride in working for the organisation, and what your employees value the most.

The **best-performing** organisations, as voted for by their employees, will be celebrated in a showcase publication produced by All Island Media in March 2025. This will be distributed in the **Jersey Evening Post** and **Bailiwick Express** in print and online, as well as at a special awards ceremony to be held in March 2025.

Category winners will each receive a **digital logo** celebrating their 2025 award and are encouraged to use the logo in any way that benefits them – for example in email signatures, at careers fairs and on any promotional material.

Why should we enter Jersey's Best Workplace?

You will benefit from a high-quality data-driven report, derived directly from employee feedback and perceptions of your workplace.

- Find out what your employees really think across a range of diverse topics.
- Use the results to be recognised as an employee-centred organisation and a brilliant place to work!
- Support the attraction and retention of top talent – your entry signals that your organisation promotes a positive and progressive culture.
- Enhance your reputation as a great workplace – build trust with customers, partners and stakeholders.

PLUS

- Receive a **£250** credit towards any All Island Media recruitment advertising package, which can be used across the entire Jersey Evening Post or Bailiwick Express portfolio.
- Receive an **annual subscription** to the Jersey Evening Post digital edition, worth **£99**, to ensure your business is connected to what's happening locally 24/7.
- Receive a **complimentary** consultation with CompassJersey to explore your employees' sentiment and how any areas of concern may be enhanced.

How do the survey questions work?

Our carefully crafted survey questions explore key areas that shape the workplace perception and experience, including:

- Reward & Recognition
- Information Sharing
- Empowerment
- Personal Pride
- Job Satisfaction
- Wellbeing
- Line-Management
- Training & Development

How does the process work?

1. Visit www.jerseysbestworkplace.com to select your survey.
2. All Island Media will contact you to take payment or arrange invoicing for your chosen package.
3. All Island Media will send you a link to share the survey with your employees.
4. The confidential survey will be analysed by the team at CompassJersey, who will interpret the results and produce your dashboard, while benchmarking your organisation against other participants.
5. All entrants will be certified as participants in the Jersey's Best Workplace publication, with the top-performing organisations profiled by size as Jersey's Best Workplace for:
 - **Micro Organisations** – up to 9 employees
 - **Small Organisations** – 10 to 39 employees
 - **Medium Organisations** – 40-99 employees
 - **Large Organisations** – 100+ employees(Based on members of staff employed in Jersey.)

How much does it cost?

The entry fee is based on the number of staff employed in Jersey and is structured as follows:

Micro – up to 9 members of staff	£300
Small – 10 to 39 members of staff	£500
Medium – 40-99 members of staff	£750
Large – 100+ members of staff	£950

What does the survey include?:

The employee survey report will include:

- Infographic dashboard
- Sentiment word cloud
- Flight risk analysis
- Insight summary and recommendations

Spotlight Awards

In addition, special recognition will be awarded in the following categories:

- Inclusivity
- Wellbeing
- Career Development
- Line Management Excellence
- Gen Z Experience



Publication

The Jersey's Best Workplace publication, produced by All Island Media, will be distributed in the **Jersey Evening Post** and **Bailiwick Express** in print and online in March 2025.

What happens after Jersey's Best Workplace is published?

- Your organisation will receive a special Jersey's Best Workplace certification to recognise your entry – this may be used across all of your company marketing collateral.
- Should your organisation achieve an award, a unique logo carrying the status of the award will be made available for use across all of your organisation collateral.
- Your organisation will receive an optional complimentary consultation with CompassJersey to discuss the findings of the survey.
- Your organisation will receive a **£250** credit towards an All Island Media recruitment advertising campaign, which can be used in the Jersey Evening Post and Bailiwick Express titles, including Connect.

KEY DATES

- **Monday, 30 September 2024**
Jersey's Best Workplace survey launches
- **Friday, 22 November 2024**
Employee surveys close
- **Monday, 13 January 2025**
Survey results finalised and released to participating organisations
- **Wednesday, 5 March 2025**
Jersey's Best Workplace published by All Island Media in the Jersey Evening Post and Bailiwick Express
- **Thursday, 13 March 2025**
Jersey's Best Workplace awards ceremony takes place

Can my organisation advertise in Jersey's Best Workplace?

Yes, if you have entered Jersey's Best Workplace, you can advertise in the publication.

We would encourage organisations to publicly celebrate their involvement and success!

More information is available on our website www.jerseysbestworkplace.com



More information?

For more information about Jersey's Best Workplace, please contact:

All Island Media – Luke Heynes

T 01534 611603
E luke@allisland.media

CompassJersey – James Horrigan

T 07797 920222
E james@compassjersey.com

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ALL ISLAND MEDIA